



## AGREEMENT MADE BETWEEN

## KDKA-TV

CONTRACT NO. REV.

1201-56359-1

**DATE PRINTED** 08/27/12

PAGE

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 AND

KDKA-TV

			AND	PAGE -
254304	AGENCY (OR SERVICE	E) ACTING AS AGENT FOR	329097 ADVERTISER (OR AGENCY AND ADVER	Cancellation Notice
NAME	SRCP MEDIA		TOM SMITH FOR SENATE	
AND	201 N Union St	Ste 200	333 Allegheny Ave Ste 202	Required
AND				Announcement 28 days
ADDRESS	Alexandria USA	VA 22314-2651	Oakmont PA 15139-2072 USA	prior notice
CONTACT			PRODUCTSMITH WEEK 8/28	
LOCAL	Brian Butz-1	AGENCY EST. NO. 225	PRODUCT 1310 CODE	
NATIONAL SALESPERSON	ı			
BROADCAS	T SCHEDULE STARTIN	NG 08/28/12 AND ENDING	09/03/12 NO. WEEKS: 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity	DAVE	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS	PVVK.	FHOM	10	LENGTH	EFFECTIVE DATES	PROGRAMS	BUCS1.	UNITHATE	TOTAL VALUE(I)
PRIN*	AT STATION. ALL RAT	ES ARE	PRE EMPITBI	E. PAID FOR E	BY SMITH FO	R SENATE. MARK INVOIC	PAID, PROOF OF PERFORMANCE AND I	PUT IN PUE	LIC FILE.	
1 30 MII	T-F I SEP	3	09:00A	09:30A	30s	08/28/12-08/31/12	PITTSBURGH LIVE	3	165.00	495.00
2 30 MII	T-F I SEP	3	10:58A	11:58A	30s	08/28/12-08/31/12	PRICE IS RIGHT	3	500.00	1500.00
3 30 MII	01111 NSEP	4	11:58A	12:30P	30s	08/28/12-08/31/12	NOON NEWS	4	500.00	2000.00
4 30 MII	01111 NSEP	4	04:30P	05:00P	30s	08/28/12-08/31/12	430-5PM NEWS	4	650.00	2600.00
5 30 MII	T-F NSEP	1	05:00P	05:30P	30s	08/28/12-08/31/12	5-530PM NEWS	1	800.00	800.00
6 30 MII	T-F NSEP	3	05:30P	06:00P	30s	08/28/12-08/31/12	530-6PM NEWS	3	800.00	2400.00
7	11111	4	05:58P	06:30P	30s	08/28/12-08/31/12 09/03/12-09/03/12	M-F 6PM NEWS	5	800.00	4000.00
30 MI	N SEP									1000
8 30 MII	11111 NSEP	1	06:30P	07:00P	30S	08/28/12-08/31/12 09/03/12-09/03/12	M-F 630PM NEWS	5	800.00	4000.00
9 30 MII	Th SEP	1	07:00P	11:00P	30S	08/30/12-08/30/12	STEELERS PRE SEASON GAMES	1	14000.00	14000.00
10	T-F	1	11:00P	11:35P	30s	08/28/12-08/31/12	11PM NEWS	1	1600.00	1600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





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NAME	SRCP MEDIA		TOM SMITH FOR	SENATE	Cancellation Notice
AND	201 N Union St	Ste 200	333 Allegheny	Ave Ste 202	Required
0.370.70750					Announcement 28 days
ADDRESS	Alexandria	VA 22314-2651	Oakmont	PA 15139-2072	prior notice
	USA		USA		prior riotioo
CONTACT			PRODUCTSMITH	WEEK 8/28	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 225	PRODUCT 1310		1
NATIONAL SALESPERSON	i				1
BROADCAS	T SCHEDULE STARTIN	IG 08/28/12 AND ENDING 09	9/03/12 NO. WEEKS:	1	7

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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30 MI	SEP	1								
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11 30 MIN	M	1	11:00P	11:35P	30S	09/03/12-09/03/12	11PM NEWS	1	1600.00	1600.00
30 Milk	ISEP							2.1		34005.00
- 1							Total Contract:	31		34995.00
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		1								
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					Qtr 3	12 .00	.00 34193.00			
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